

USA/Canada Church of the Nazarene
Magazine Survey
Report of Responses - December 10, 2009

In October 2009, the USA/Canada Regional Office notified recipients of *GROW Magazine* that the magazine would not longer be produced. Instead, a new magazine was being conceived and recipients of *GROW* were being asked for their input. An open invitation to the survey was also announced in Nazarene News. Between October 29 and December 2, 2009 a total of 810 surveys were completed online. Below are the responses to the survey.

Please rate how much the new magazine should focus on the following:

	N	Mean	No Focus (1)	>>>>> (2)	>>>>> (3)	>>>>> (4)	Heavy Focus (5)
The practice of ministry	796	4.25	0.6%	2.5%	13.6%	37.9%	45.4%
Stories of churches	797	3.59	3.8%	12.8%	27.6%	31.9%	24.0%
Theological articles	794	3.56	4.9%	16.2%	23.3%	28.8%	26.7%
Stories of pastors/clergy	794	3.50	3.7%	12.3%	32.5%	33.9%	17.6%
Biblical/expository articles	797	3.44	7.7%	17.3%	23.3%	26.3%	25.3%

Please indicate how much we should use the following types of writers:

	N	Mean	Don't Use (1)	>>>>> (2)	>>>>> (3)	>>>>> (4)	Use Often (5)
Nazarenes	800	4.47	0.3%	1.1%	12.8%	23.4%	62.5%
Pastors	782	4.10	0.6%	2.0%	20.1%	40.5%	36.7%
Theologians	790	3.49	4.6%	15.8%	28.2%	28.9%	22.5%
Other Clergy (chaplains, children, youth, etc.)	791	3.48	2.3%	12.4%	35.5%	34.4%	15.4%
Laity	788	3.35	3.8%	12.9%	39.6%	31.5%	12.2%
Non-Nazarenes	791	3.29	4.9%	17.3%	35.8%	27.7%	14.3%
Educators	790	3.29	6.3%	17.0%	33.4%	28.4%	14.9%
General & District Sup't	791	3.27	7.8%	19.2%	28.3%	27.2%	17.4%
Evangelists	790	3.02	11.6%	23.0%	30.0%	22.5%	12.8%

Please rate your interest in the following topics and issues:

	N	Mean	Don't Use (1)	>>>>> (2)	>>>>> (3)	>>>>> (4)	Use Often (5)
Holiness	803	4.32	1.2%	3.6%	12.5%	27.3%	55.4%
Discipleship	803	4.24	1.0%	2.4%	13.7%	37.1%	45.8%
Spiritual Formation	801	4.08	1.6%	4.7%	17.9%	35.3%	40.4%
Leadership Development	801	4.04	2.4%	4.9%	17.0%	38.5%	37.3%
Missional Church	794	4.00	2.0%	5.5%	21.7%	31.9%	38.9%
Worship	799	3.95	1.9%	5.3%	24.2%	33.2%	35.5%

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Please rate your interest in the following topics and issues: (continued from previous page)

Evangelism	800	3.87	2.6%	6.9%	23.4%	34.9%	32.3%
Preaching	798	3.78	2.9%	11.4%	21.6%	33.5%	30.7%
Compassionate Ministry	801	3.77	1.6%	7.9%	28.0%	36.6%	26.0%
Lay Ministry	799	3.74	1.5%	6.9%	29.2%	41.4%	21.0%
Social Issues	798	3.61	3.0%	9.8%	32.1%	33.5%	21.7%
Current Events	801	3.58	3.5%	11.6%	28.5%	36.7%	19.7%
Marriage & Family	800	3.58	3.5%	10.6%	31.4%	33.1%	21.4%
Multicultural Ministry	796	3.58	3.6%	12.8%	29.3%	30.7%	23.6%
Conflict Management	800	3.57	2.9%	11.3%	31.8%	34.1%	20.0%
Church Board Development	800	3.52	5.8%	12.5%	27.6%	32.8%	21.4%
Trends	800	3.51	3.9%	11.0%	34.4%	31.4%	19.4%
Technology and Ministry	799	3.45	4.3%	14.6%	31.2%	32.2%	17.8%
Financial Management	798	3.35	4.5%	14.8%	35.3%	32.3%	13.0%
Diversity	796	3.34	7.2%	14.7%	32.8%	27.6%	17.7%
Staff Development	797	3.34	6.1%	14.4%	33.1%	32.1%	14.2%
Church Planting	803	3.32	5.6%	18.1%	32.8%	25.7%	17.9%
Bi-vocational Ministry	800	3.19	13.3%	19.4%	24.3%	22.0%	20.8%
Urban Ministry	795	3.19	6.4%	17.5%	40.6%	21.4%	14.1%
Emergent Church	803	3.18	13.7%	17.2%	26.0%	23.4%	19.7%
Women Clergy	796	3.09	9.5%	20.1%	35.2%	21.7%	13.4%
Legal Issues	794	2.94	8.2%	24.2%	40.2%	19.9%	7.6%

Responders:

Clergy	95%	Senior pastors	72%
		Other clergy	23%
Laity	5%		

***Responders by congregational size:**

50 or less member churches	152
51-100 member churches	171
101-200 member churches	130
201-300 member churches	52
301-400 member churches	21
401-500 member churches	17
501-600 member churches	9
601-700 member churches	4
701-800 member churches	4
801-900 member churches	4
901-3,000 member churches	16

Total who reported congregational size: 580